

Brenda Alexandra Andrews

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My Artwork is audaciously rooted in uncovering, interpreting, and challenging cultural, social, and historical narratives. Through research-driven, media-flexible projects, I create unforgettable experiences that provoke reflection and dialogue. This commitment to critical engagement informs my studio practice, pedagogical approach, and curatorial projects. I strive to make art that leaves a lasting intellectual and emotional imprint.

Education

2001 MFA Fine Art California Institute of the Arts, Valencia, CA (Honors)

1995 BFA Studio Art Chapman University, Orange, CA (Honors)

1995 BA Art History Chapman University, Orange, CA (Honors)

Director & Curator 2022 - 2025

Fallbrook Art Center Annual Exhibitions, Director and Curator Ten

(10) Exhibitions per season:

Artful New Year, Photography, California in Context, Sculpture, American Impressionist Society, Artist Guild Show (Salon), Water + Color, Art of the Book, Glass Show, Best in Show, "Creativity in Me" Youth Art Show, Southwest Artistry Exhibition. Exhibitions, Education, Management.

Director of Communications & Creative Director 2016 – 2023

MCOA, a publicly traded company (62k investors), Los Angeles, California. Developed and executed company media channels, public events, press releases, investor presentations, and annual reports. Corporate liaison for philanthropic ventures. Concept to Delivery of strategic corporate messaging, investor portfolio messaging, and public relations using UX – experience design as the quantitative touchstone.

Creative Director & Art Director 2013 – 2016

Urban art installations, branding, and architectural intersections contracted by the Ratkovich Company, commercial real estate project - The Bloc. Large-scale intercity development in downtown Los Angeles. The project consisted of a 1.9 million-square-foot, open-air urban retail Center featuring LA's first Metro portal, the transformation of a 34-story office tower, the Sheraton Grand Hotel, a flagship Macy's, restaurants, shops, and a world-class entertainment complex in the heart of the financial district in downtown LA (4 city blocks).

Curatorial Academic Work 2009 – 2011

Education, Curator, and Art Director for Qualcomm – Qualcomm 5G and AI innovations. Global cell phone photography project capturing daily life worldwide (50 Countries participated). Art, Education, and Philanthropic Alignment - World Beyond Borders Contemporary International Art Fair (San Diego) partnered with Qualcomm's hybrid project for Global education outreach and Corporate Philanthropy, featuring the Research Art Project with livestream lectures, presentations, and conversations.

Art Director, Cultural Arts Center 2007- 2009

Silvex Ltd. | SKM / NIRA Architects, Mumbai, India <https://www.niras.com/projects/>

Awarded an 18-month project to co-create a cultural arts center. Director of programming, space planning, and materials for multi-generational seniors and children in the creation of a stand-alone community center for a lost cultural arts center across all disciplines—a solution to large-scale displacement in a commercial land development venture.

Guest Lecturer and Studio Intensives at the University of Mumbai Arts School for undergrad and graduate students. <https://www.sirjsschoolofart.in/>

Education Programs | Teaching 1996-2011

Art History, Fine Arts Courses | National and International Artist in Residence | MFA Art, Art History, Critical Writing

The New Children's Museum (San Diego County). Founded educational programming for K-12, a college volunteer program, and a teen council. Developed visual archive and resource library for SD County educational programs. Space planning for 25,000 sq. ft. Arts Education / Community Center. Developed teacher lesson plans, San Diego County public schools, University internships, and cross border exchange Programming. Worked closely with the Board of Education Office of San Diego Unified School District to secure educational metrics for student credit hours for the state of California.

Chapman University (Orange County). Adjunct professor: Art History, Studio Arts, Digital Media, and Photography. Please see my academic Resume for a complete listing of courses.

University of California, San Diego (San Diego). Scholar in Residence; Adjunct professor: Art History, Studio Arts, Digital Media, Critical Studies, Hybrid Studio/Art History courses, Art and Technology. Please see the academic Resume for a complete listing of courses.

San Diego Museum of Art | UCSD partnership. Created and facilitated. Adjunct professor | Artist in Residence

USC, Chapman University, Ryman Arts, Walt Disney Corporation (Imagineering). Program Director, Master Instructor | Artist in Residence

Orange County Museum of Art + Orange County School District. Master Instructor | Artist in Residence. Collaboration across disciplines, institutions, business development, and philanthropic ventures. Chaired symposiums, lecture series, curatorial installations, and fundraising engagements. Drove educational development and continuous growth across disciplines and generational programming. Supported / Mentored independent study programs for students to further artistic growth and career planning.

Artist in Residence | Professional work – Visual Communication | 25 years

ReEnvisioning, A World Beyond Borders (San Diego). Curated Art Experience. Pitched the concept to Qualcomm's upper management and was awarded the project in alignment with philanthropic efforts. A Showcase Installation featuring real-time cell phone and digital photo imagery from participants worldwide- over 5,000 entries. Images were transmitted wirelessly, uploaded to a global website, and showcased as an art and technology installation at the San Diego International Art Fair. Partners: QUALCOMM, SDSU, UCSD, KPBS, Building a Worldwide Community. <https://www.flickr.com/photos/reenvisioning2009/albums>

Mapping Rockwell's World (Orange County). Curated Art Experience. Pitched the project concept to upper management and was awarded the international project using Conextent technologies to bring the Rockwell International Family together in real-time video lectures and introduce company-wide technology innovations. Culminated in the large-scale installation of painted map abstractions displayed as Rockwell's globally interconnected world, and met with resounding success with publicity. The exhibition installation became a corporate holiday card and annual report cover. Partners: Rockwell, Conextant, OCMA, and Visionaries. <https://www.e-rockwell.com/international/>

Art of the Book (Orange County | San Diego Founder of Artist in Residence. Teacher Outreach Program for OCMA and Orange County high schools. Lectures and in-studio art projects. Culminating in Museum

Exhibition practices, awards, and scholarship programs. Partners: OCMA, Dana Hills High School, Ryman Arts, and various established Artists. Repeated in San Diego County-SDMA. <https://www.ocmaexpand.org/exhibitions?pgid=jt6j16bh-70670a89-843c-4ff0-868e-dafc06626f17>

Exhibition-driven programming for OCMA, Orange County Museum of Art; SDMA: LACMA; Delaware Contemporary Museum; and numerous University Museum spaces. Focused on fundraising and grant support.

Group Exhibitions – Consortium

International Caravan of Women Artists: Ongoing global exhibitions. Site-specific installations supported by General Arts Council grants for international/local provinces and municipalities.

2003 Lost to Sight, Peking (Beijing)

2002 Four Corners, Hong Kong

2002 Over Here/There, Guggenheim Gallery, Los Angeles, CA, with French Consulate & Chinese Consulate

2001 See You Next Summer – Bergamot Station Exhibition, Track 16, Santa Monica, CA

2001 Heirlooms: A Study in Line, CalArts, Los Angeles, CA

2000 Montage & Memory California Institute of the Arts, Valencia, CA

2000 Moulton Centered Guggenheim Gallery, Orange, CA

1999 Glass Ceilings, Laguna Beach Museum of Art, Laguna Beach, CA

1997 Centered on the Center - Huntington Art Museum, Huntington Beach, CA

1996 Exhibition, Orange County Artists, Saddleback College, Purchase Award, San Juan Capistrano

1995 Bi-Annual Spring Show Guggenheim Gallery, CA

1994 Annual Exhibition San Juan Capistrano, CA

1993 Annual Fall Show, Guggenheim Gallery, Chapman University, Orange, CA

Solo Exhibitions

2004 Roof Top Mandala: Downtown, San Diego, CA

2003 Historiographies: UCSD Faculty Club, University of California, San Diego, CA

2002 Olympia: Chapman University, CA

2003 Study of Line USC, Fischer Gallery of Fine Art, Los Angeles, CA

2001 Heirlooms Main Gallery, California Institute of the Arts, Valencia, CA

2000 InterAction's: Printmaking, Main Gallery, California Institute of the Arts, Valencia, CA

1998 Ancestral Ghosts: Laguna Beach Art Museum, Laguna Beach, CA

1999 Cloth and the Human Experience, Laguna Art Museum, Laguna Beach, CA

1997 Transitions, Guggenheim Gallery, Orange, CA 1996

Recent Works, Guggenheim Loft, Orange, CA

Curatorial Projects

2009 – 2025 Independent Curatorial projects. See Above.

2006 Digital Arts Guild, La Jolla, CA, USA

2003 Over Here / There

2002 The Art of the Book, OCMA / SDMA Education Department - Guggenheim Gallery Project Room, Ryman Art (Walt Disney) Graduates

2000 Guggenheim Gallery, Convergences: Collaboration between Chapman University, Orange County Museum of Art & Dana Hills High School

1998 Orange County Museum of Art, Mapping Rockwell's World.

1997 Guggenheim Gallery, Transitions.

1996 Guggenheim Gallery, Art Space: Student Exhibition.

Adjunct Professor

2007 The New Children's Museum, San Diego, CA; Museum Education Consultant

2003 – 2004 Chapman University, Orange, CA; Adjunct Professor: Art History

2001 – 2004 University of California, San Diego, CA; Adjunct Professor: Studio Art

Adjunct Professor: Art History

2001 -2003 San Diego Museum of Art, San Diego, CA; Artist-in-Residence; Instructor: Studio Art
Instructor: Art History
2001 Chapman University & Ryman Program-Walt Disney Studios early Imagineering
Master Instructor: Studio Art
1997 - 2001 Orange County Museum of Art, Newport, CA; Artist in Residence & Instructor: Studio Art
1995 - 1997 Meet the Masters, Irvine, CA; Area Director: Master Instructor for art in public schools
1994 - 1996 Chapman University, Orange, CA; Guest Lecturer
1985 -1990 Ferguson Partners, Irvine, CA; Art Director /Marketing Director

Awards

2003 Scholar in Residence, UCSD, Geisel Library
2002 Artist in Residence, San Diego Museum of Art- Education
2001 Artist in Residence, San Diego Museum of Art, San Diego- Education 2000
CalArts Scholarship, Valencia- Graduated with honors.
2000 Artist in Residence, Orange County Museum of Art- Education
1999 Artist in Residence, Orange County Museum of Art, Education
1998 Artist in Residence, Orange County Museum of Art, Visionaries, Orange County 1997
Chapman University, La Don Hix Award & Purcell Award: Graduated with honors.
1995 Saddleback Purchase Award, Orange County

Collections

Private Collection, Fischer Collections, San Diego, CA, USA
Private Collection, Dr. & Mrs. R. Jilek, San Diego, CA, USA
Private Collection, Dr. & Mrs. Preisman, San Diego, CA, USA
Special Collections, Library of the University of California, San Diego, CA, USA
Permanent Collection, Laguna Art Museum, California, USA
Permanent Collection, Saddleback College, California, USA
Provost Collection, University of Missouri, USA
Private Collection, Maxine Gaiber, San Diego Museum of Art, California, USA
Private Collection, Bruce Guenther, Portland Art Museum, Oregon, USA
Private Collection, Brandon Paige, Orange County Dept. of Health, USA
Private Collection, Leslie Dick, California, USA
Private Collection, Mr. S. Levine, California, USA
Private Collection, Jane Mitchell, Ph.D., California, USA

Cultural Arts Travel & Research

India
Europe: France, Italy
Greece
Turkey
China (PRC)
South Pacific Islands
Extensive US travel
Indonesia

Languages

English; French; Art

*Born and raised in New York. Moved to California in 1980.